

Ascending to \$1 Billion

Ascend National Conference
Schedule of Sessions

JUL 20TH - 22ND, 2021



	 Management 07/20/21	 Money 07/21/21	 Markets 07/22/21
8:00 AM	Intro	Intro	Intro
8:30 AM	Transforming your mindset	Creating collaborative capital	Corporate environmental, social, & governance reports are driving Change
9:15 AM	Billion dollar mindset	Breaking barriers to money	Creating more best-in-class supplier diversity companies
10:00 AM	Networking / break	Networking / break	Networking / break
10:20 AM	Growing people of color owned business	New capital products	\$1B in new contracts for people of color owned businesses
11:00 AM	Quick break	Quick break	Quick break
11:05 AM	Standardization across the ecosystem	Fundraising sustainability / building on new models	
	Strategies for Effective Engagement to Advance Results	Ascend's Emerging Dual Pronged Strategy	Ascend City meeting with Chase program Officer
	SMB breakout	SMB breakout	Project look ahead with UPS
12:15 PM	Closing remarks / announcements	Closing remarks / announcements	Closing remarks / announcements
12:20 PM	End / general networking	End / general networking	End / general networking